



Smoke-Free Housing

GET THE FACTS

Benefits of Smoke-Free Policies

Not sure whether a smoke-free policy is the best option for your rental properties? Here are a few things to consider.

Smoke-free policies can save you money.

- ◆ The cost of rehabilitating a smoking unit can be nearly seven times that of rehabilitating a smoke-free unit.¹

Renters prefer smoke-free housing.

- ◆ Seventy percent of Douglas County, Nebraska, renters would choose smoke-free housing over a similar option that allows smoking.²
- ◆ More than a third of Douglas County renters would be willing to pay more for smoke-free housing.²
- ◆ Less than 17 percent of Nebraskans smoke,³ 85 percent of Nebraskans don't allow smoking in their homes.⁴

Going smoke-free can help protect property and people from the risk of fire.

- ◆ From 2005 to 2008, 221 fires in Nebraska were caused by cigarette smoking, resulting in over \$2.9 million in property damage.⁵
- ◆ The fatality rate in smoking-related fires is nearly four times higher than the overall residential fire fatality rate, and injuries are more than twice as likely.⁶

¹ Smoke-Free Housing New England, 2009.

² 2005 MSR Group survey of Douglas County residents.

³ Nebraska Department of Health and Human Services, *Nebraska Behavioral Risk Factor Surveillance System: Smoking Among Nebraska Adults*, 2009, June 2010.

⁴ Nebraska Department of Health and Human Services, *Nebraska Adult Tobacco Survey/Social Climate Survey*, 2009

⁵ Nebraska State Fire Marshal.

⁶ U.S. Fire Administration, *Residential Smoking Fires and Casualties*, June 2005.



To learn more about smoke-free policies and to access free resources, visit smokefree.ne.gov or call 402-471-1807.

Change is in the air.