

WHAT'S TOBACCO COSTING NEBRASKA?

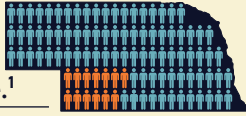
Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.



Nebraska's Smoking Population

13.0%

of adults smoke.¹



That's more than **194,949** people!²



13.8% of men smoke.¹



12.2% of women smoke.¹



3.6% of Nebraskans under 18 smoke.³

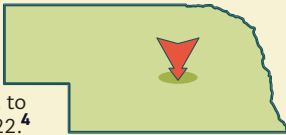
220 kids under 18 become daily smokers each year.⁴



Smoking-Related Deaths

2,500 DEATHS

were attributed to smoking in 2022.⁴



That's more than the entire population of St. Paul.⁵

Of those who died, 1,450 were men and 1,050 were women.⁶



Men were more likely to die from smoking-related cancers.



Women were more likely to die from respiratory diseases.

These Nebraskans lost
on average



10 YEARS OF LIFE.⁶



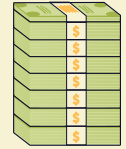
Annual Cost Statewide



Every year, Nebraska spends

\$919 IN TAXES PER HOUSEHOLD

for smoking-related costs, such as health care and loss of productivity.⁴



Businesses Lose worth of productivity due to smoking.⁴



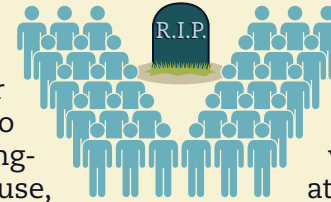
Smoking-related health care costs:

\$924 MILLION⁴



Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,



30 more are living with a smoking-attributable illness.⁷

In other words
75,000 Nebraskans suffered from smoking-attributable illnesses in 2022.

It's time to think about what tobacco is really costing us.

NEBRASKA DEPARTMENT OF HEALTH AND HUMAN SERVICES • TOBACCO FREE NEBRASKA • dhhs.ne.gov/TFN

1 Nebraska Behavioral Risk Factor Surveillance System (BRFSS), 2022

2 United States Census Bureau, Last Updated: July 1, 2023

3 Nebraska Youth Risk Behavior Survey, 2021

4 Tobacco Free Kids – The Toll of Tobacco in Nebraska, Last Updated April 17, 2024

5 World Population Review, 2024

6 Centers for Disease Control and Prevention – Tobacco-Related Mortality, Updated April 28, 2020

7 Centers for Disease Control and Prevention – Diseases and Death, Updated July 29, 2022